New Development of China Geo-Explorer

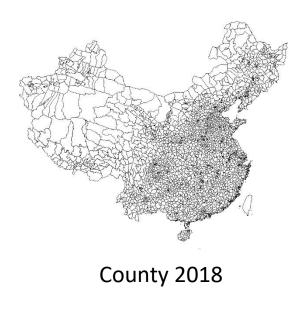
Shuming Bao, Ph.D.
China Data Institute

New China Data Product Release

2018 China Administrative Boundary Maps

This CD product includes 2018 administrative boundary maps at province, prefecture city and county levels. All maps are in GIS shape files with both English and Chinese. https://chinadatacenter.net/Announcement/AnnouncementContent.aspx?id=2507

The Administrative Boundary Maps of China: 1949-2018







Why China Geo-Explorer?

- A Web Based System for Integrated Spatial Data Analysis

- > Patterns: how the population or business are distributed?
- > Structures: what types of population and business?
- ➤ Trends: how the spatial distributions and structures of population and business have been changing over the time?
- Linkages: how those population, business and other aspects have been linked each other over the time and space?
- ➤ Impacts: how to evaluate possible impacts of different events on the spatial systems?

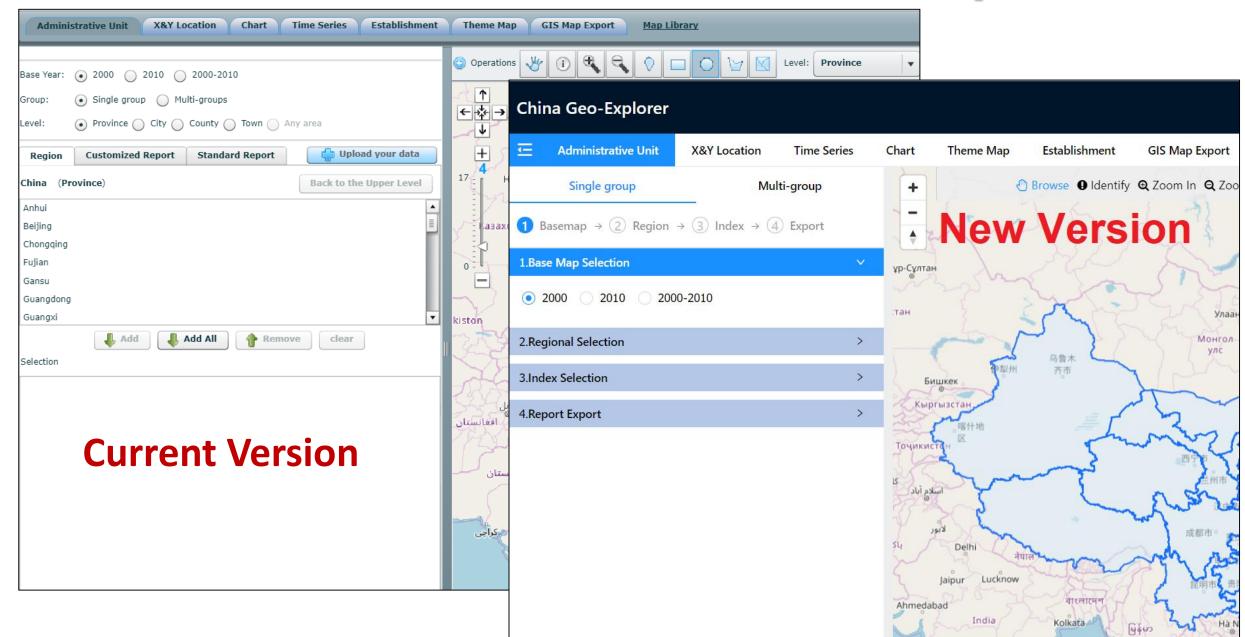
What is China Geo-Explorer?

- ☐ A web-based spatial data service
- Unique and comprehensive information on population and business of China
- ☐ Comparable data (>6,000 variables) at different levels (province, city, county, township)
- ☐ Easy access with many powerful functions
- □ No GIS skills required

New Features of China Geo-Explorer

Features	Current Version	New Version
Programming	Flex	HTML5
Requirement	Adobe Flash Player	NO
Loading Speed	Slower	Faster
Response	Slower	Faster
Guide online	No	Step by Step Guide

New Interface of China Geo-Explorer



Unique Value of China Geo-Explorer

- Authority: Original data from the National Bureau of Statistics (NBS) of China with its authorization
- Completion: Complete coverage of all regions of Mainland China, including provinces, prefecture cities, counties and urban districts, urban and rural townships
- Uniqueness: Data from various sources for different regions and times are integrated with GIS maps in a comparable spatial data system

Unique Data of China Geo-Explorer

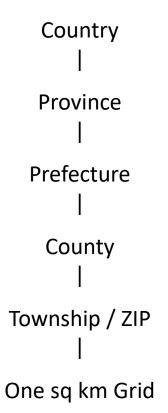
- ☐ GIS Maps
 - 2000 and 2010 census maps (province, prefecture city, county, township, and ZIP)
 - 2000-2010 comparable censes maps (province, prefecture city, county)
- Population Census Data:
 - China 2000 and 2010 Population Census Data (province, prefecture city, county, township)
 - China 2000-2010 comparable Population Census Data (province, prefecture city, county)
 - China 2000 and 2010 Population GRID Data
 - China Historical County Population Census Data (1953, 1964, 1982, 1990, 2000)
- Business Data
 - 1995 industrial Census data (province, prefecture city, county, zip)
 - 2001 Basic Census data with GIS Maps (province, prefecture city, county, zip)
 - 2004 and 2008 Economic Census data with GIS Maps (province, prefecture city, county, zip)
 - More than 7 millions records of establishments
- Geographic and environmental data
 - Land use data
 - Nighttime light data

The Features of China Geo-Explorer

- > Rich and unique data collections
- > Flexible functions for data selection
- Multiple formats for data export
- > Easy and time-saving reports, charts, and maps
- ➤ Unlimited data reports, tables and maps from the most complete nationwide data available for China
- > Integration of users' data with the online database
- No GIS skills needed for spatial analysis and mapping

Population & Economic Census Data

Geographical Levels:



Population Census:

- General Information
- Nationalities
- Age Structure
- Household Structure
- Education
- Fertility
- Deaths
- Marriage
- Migration
- Housing Status
- Industries and Occupations

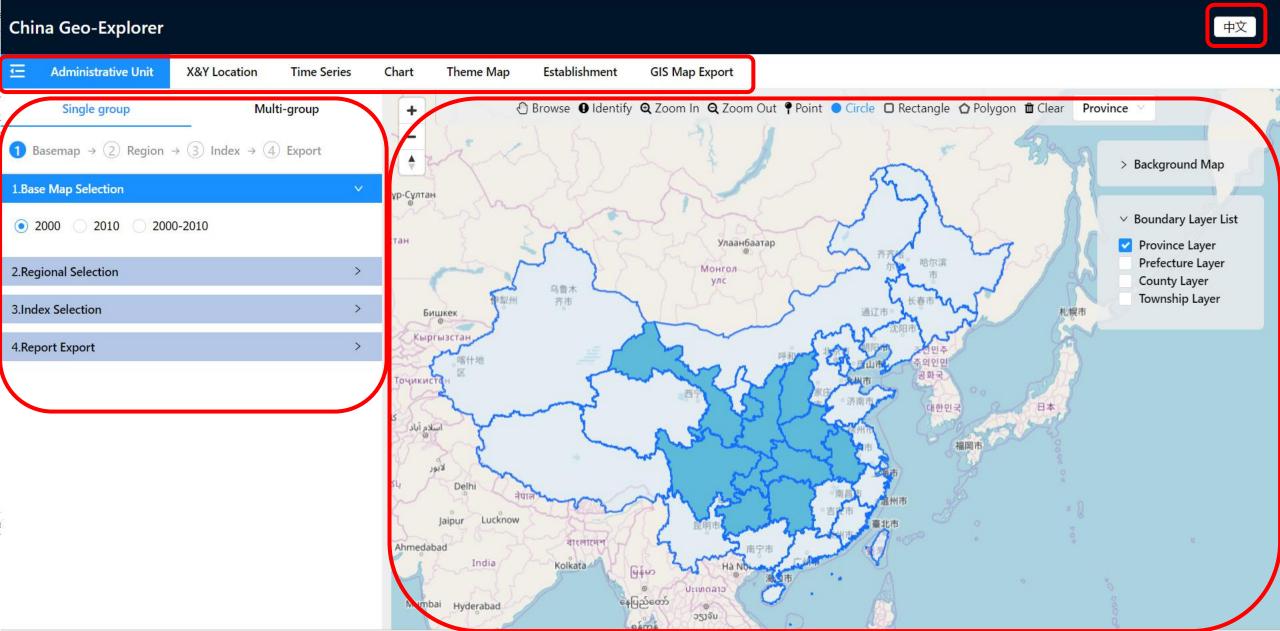
Economic Census:

- Farming, Forestry and Fishery
- Mining and Quarrying
- Manufacturing
- Electric Power, Gas and Water
- Construction
- Transport, Storage and Post
- Information, Computer and Software
- Wholesale and Retail Trade
- Hotel and Restaurants
- Financial Intermediation
- Real Estate, Leasing and Business Services
- Scientific Research and Tech Service
- Water Conservancy & Public Facilities
- Households and Other Services
- Education, Health, Social Welfare
- Culture, Sports and Entertainment
- Public Management and Social Organization

Main Menus of China Geo-Explorer

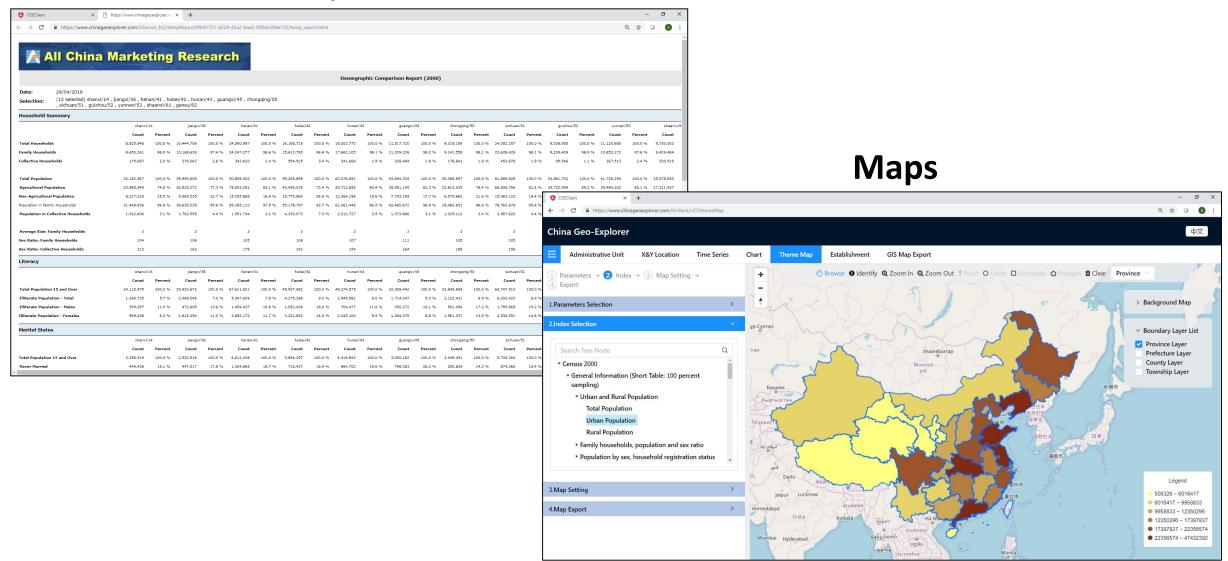
- Administrative Units
- ☐ Location Analysis
- ☐ Time Series
- ☐ Chart Analysis
- ☐ Theme Map
- ☐ GIS Map Export
- ☐ Map Library

Administrative Units – X&Y Location – Time Series – Chart– Theme Map – Establishment – GIS Map Export – Map Library

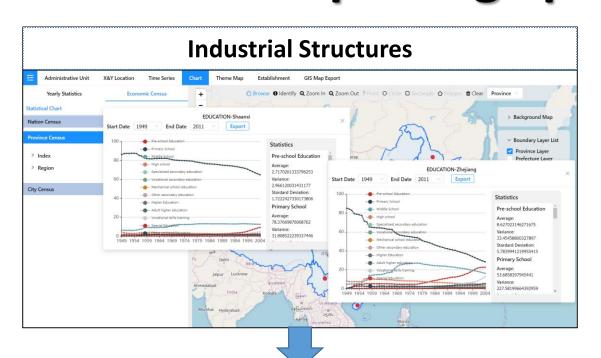


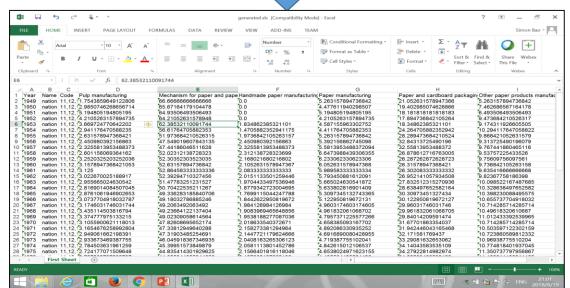
Exploring Spatial Patterns

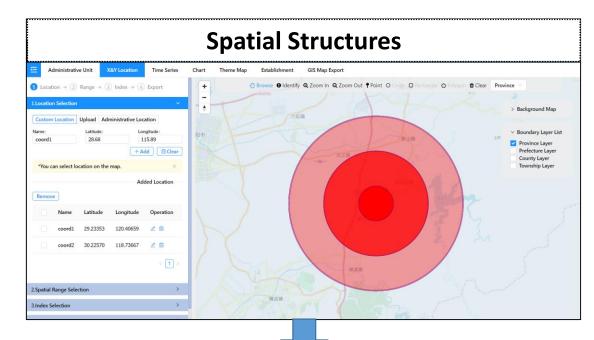
Reports

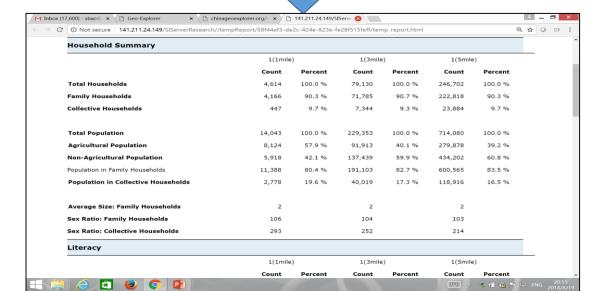


Exploring Spatial Structures



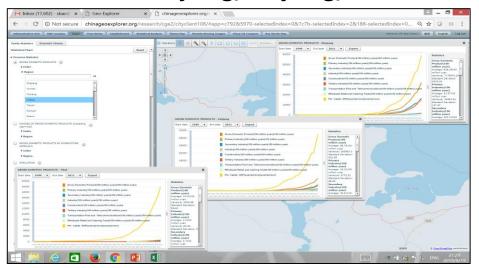




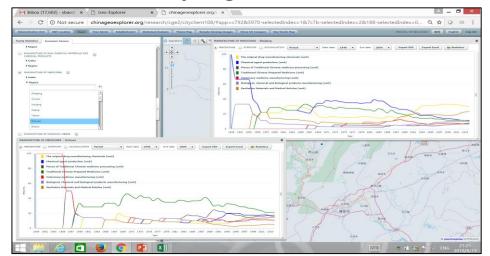


Exploring Spatial Trends

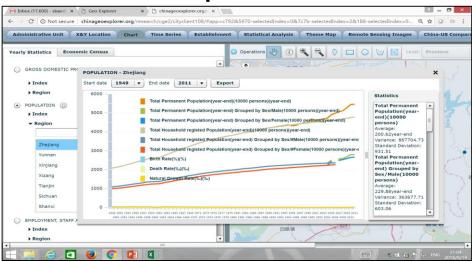
GDP: Zhejiang/Xinjiang/Tibet



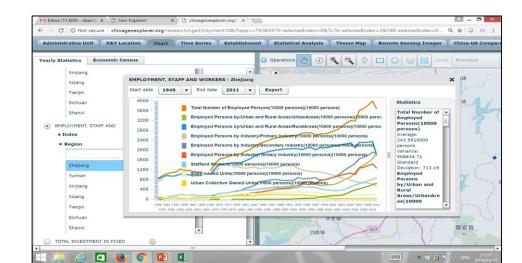
Manufacture of Medicine: Zhejiang & Sichuan



Population

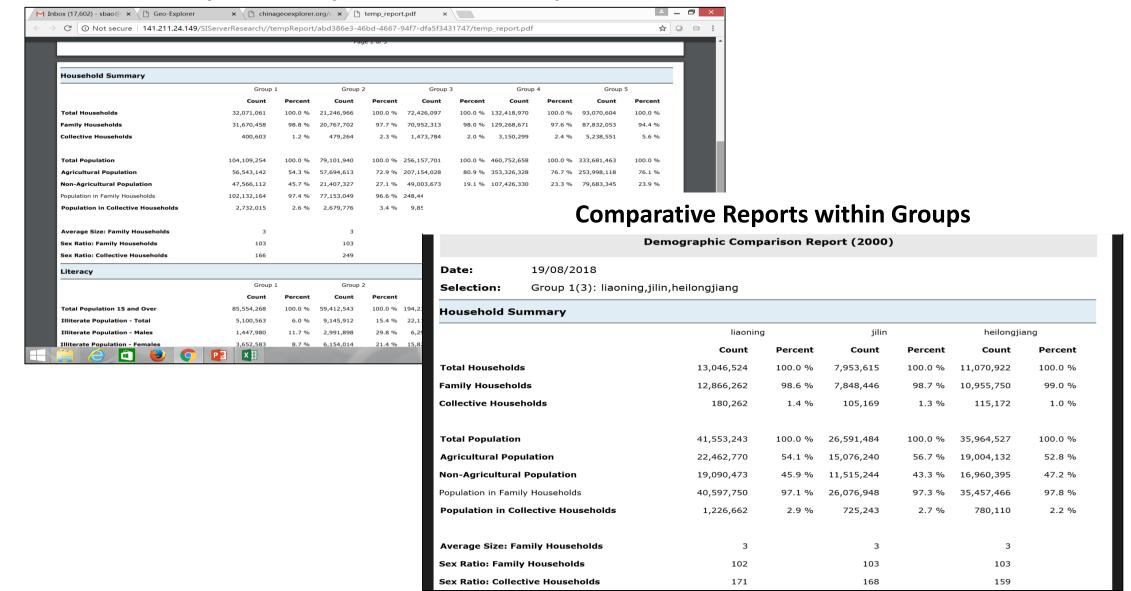


Employment

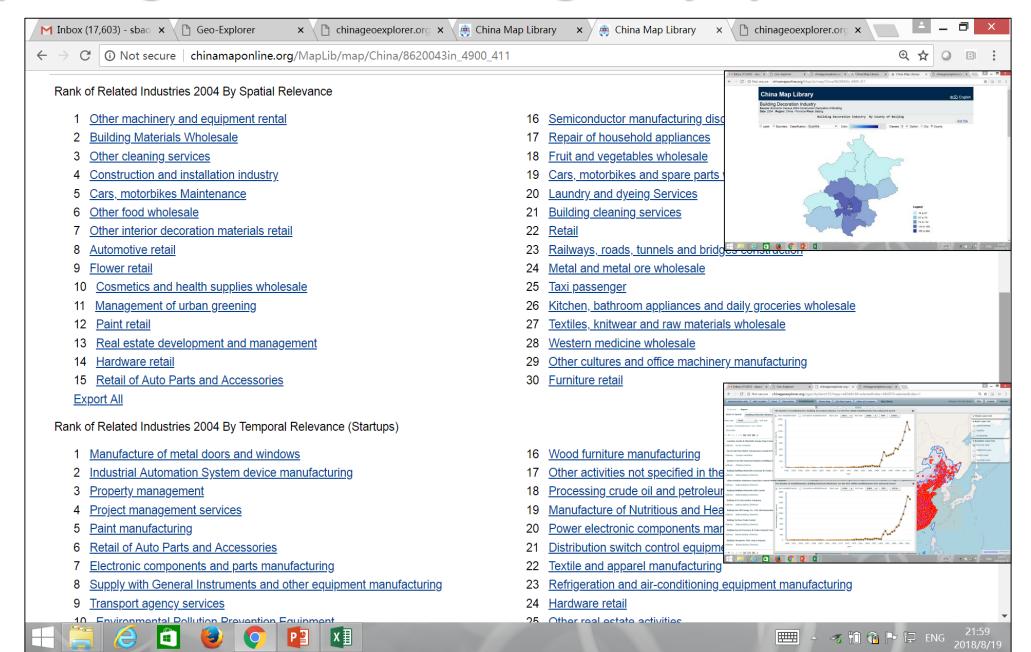


Exploring Inter and Intra-Regional Linkages

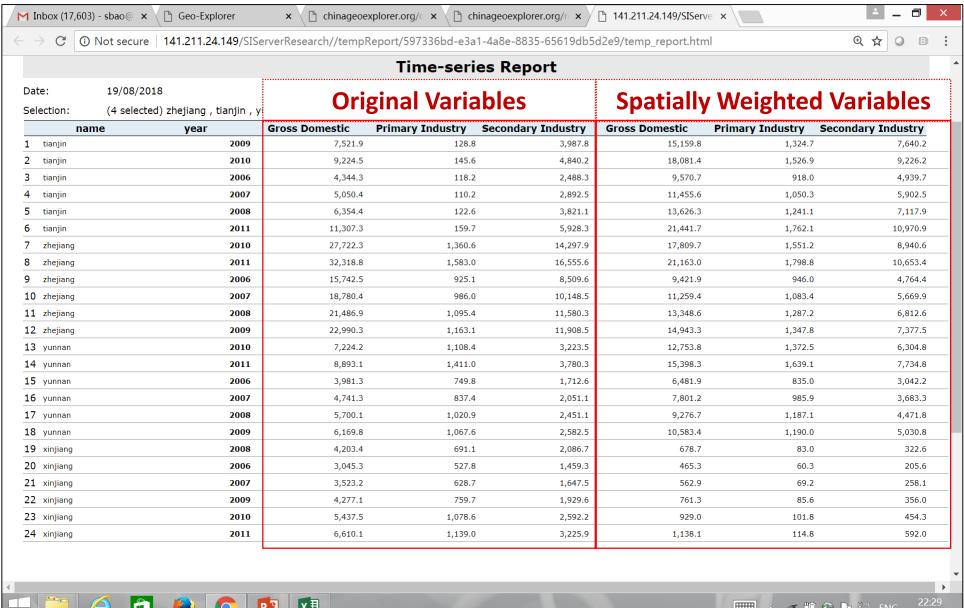
Comparative Reports between Groups



Exploring Industrial Linkages by Space and Time



Panel Data for Spatial Modeling





















Some Users of China Geo-Explorer

Arizona State University	MIT
Columbia University	Northwestern University
Cornell University	Princeton University
Dartmouth College	The University of New South Wales
Duke Kunshan University	Tufts University
Duke University	University of Birmingham
Florida International University	University of Minnesota
George Mason University	University of Ottawa
George Washington University	University of Pennsylvania
Harvard University	University of Tennessee
Middlebury College	University of Washington

Population Estimates and Projections

- A business partner with **Demographic Consulting, Inc. (DCI)**

***DEMOGRAPHIC CONSULTING, INC.**

CHINA DEMOGRAPHIC, BUSINESS AND GEOSPATIAL DATA

NEW! 2017 / 2020 Demographic Updates and 2010 China Census Data for over 43,500 Townships!

China's huge, complex marketplace is especially challenging because access to current, geographically-detailed data is limited. Through a unique collaboration with the foremost China data providers, we offer the most detailed demographic information available for the PRC.

Why our data:

- · legitimate access
- location-based information for geographic analysis and mapping (GIS boundaries)
- · Smallest geographic areas available nationwide
- Most current demographic updates using leading-edge proprietary methodology and satellite data

Uses of our data:

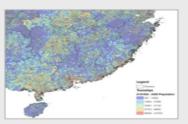
- · Rank and prioritize markets for consumer targeting
- · Identify potential sites in competitive markets
- · Create trade area analysis for custom catchment areas
- Evaluate sales performance using demographic, business and point of interest variables

Successfully tested and used by major companies in the following industries:

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- Consumer Packaged Goods
- Electronics
- Apparel
- Entertainment
- Banking
- · Market Research Consultants

For more information contact us at info@geodemo.com or call 1-714-558-1529.

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Demographic Updates and Projections – 2017, 2020 Current updates and projections include 2013 and 2016 total permanent population, age by sex, and households at township level and total population projections at 1 km² grid level.

Population Census Data - 2000, 2010

The 2000 and 2010 China Population Census data is available at the township, county, prefecture city and province level with about 2,000 variables for 2000 Census and a limited set of variables for the 2010 Census. Types of variables include: age, occupation, education, marital status, family structure, migration, household registration, housing status and more.

Economic Census Data - 2004, 2008

The PRC Economic Census reports information on over 5.5 million businesses. Data include: Total Business Count, Industry classification (863 classifications), Employee size, Revenue scale, and Ownership. Business characteristics are summarized to a variety of geographic levels, the smallest being postal code (ZIP code) points.

Point of Interest Summary Counts - 2012

This database summarizes over 375 categories of POI locations at the 1 km² and 0.5 km² grid levels, offering a current snapshot of more than 13.6 million business and other locations.

Socioeconomic Data - Annual Updates

City statistical data integrated with administrative boundaries for prefecture and county level cities. Variables include total, urban and employed population, land area, average wage, GDP, retail sales of consumer goods, student enrollment by school type and more.

Forthcoming: China Data Lab



Co-Sponsored by

China Data Institute

All China Marketing Research (ACMR)

China Consortium for Finance and Economics Education
Geo-computation Center for Social Sciences, Wuhan University
Business School, East China University of Science and Technology

New Business Partners:

- GTA Education Tech Ltd (China financial data)
- Aptech Systems, Inc. (GAUSS statistical software)



Incoming Conference Shows

Special Library Association (SLA) 2019 annual conference

June 14-16, 2019

Huntington Convention Center of Cleveland, Cleveland, Ohio

International Federation of Library Associations (IFLA) 2019 annual conference

■ Aug 25-28, 2019

Megaron Athens International Conference Centre (MAICC), Athens, Greece

China Geo-Explorer

https://china-data-online.com

China Data Webinars

https://www.youtube.com/channel/UCIcM99viwKL1lHj-IZpqPtw

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